

### **Digital project role(s)**

Health Consumers NSW is looking for someone who can help us, in a 3-month project-based role (employed or freelance), to update and integrate our WordPress (website), Engagement HQ (online engagement platform) and salesforce (CRM platform) digital assets.

### **HCNSW website: <https://www.hcnsw.org.au/> - run on WordPress**

Content and design of our current website needs updating. You will work with our Communications Officer, Julia Brockhausen, to bring our website up to date.

Julia will provide a detailed brief, content updates, functionalities needed. Your main role will be to change website content/functionalities and navigation as needed and refresh/update the current design.

In a further step, the website needs integration with Engagement HQ and salesforce. Integration with Engagement HQ will be done through a simple Engagement HQ plugin for WordPress as part of the website redesign. Some forms on the website will need integration with salesforce. We will need your advice and help on the best way to do this.

### **Online engagement platform 'Amplify': <https://amplify.hcnsw.org.au/> - run on Bang the Table's Engagement HQ**

We set up Amplify in March 2020 and have successfully been using it for a myriad of projects (online engagement projects, running our online health consumer representative courses and for closed online working groups).

With Engagement HQ recently updating their editor, we need somebody to transition our current Amplify setup to the new editor.

You will also need to integrate Amplify with our website (through the project finder plugin) and with salesforce so that subscribers on Amplify automatically go through to our salesforce database. We will need your advice and help on the best way to do this.

### **Our CRM – salesforce**

We set up a HCNSW salesforce account a couple of years back as part of the free registered charity accounts that salesforce offers. We have a database on the platform but we have yet to make the platform work as a CRM for our organisation.

We need somebody to work with our Membership Coordinator, Jenn Kidd, to finalise our salesforce database and integrate it with our website and Amplify so we can make it work for our organisation and implement it into our day-to-day working lives.